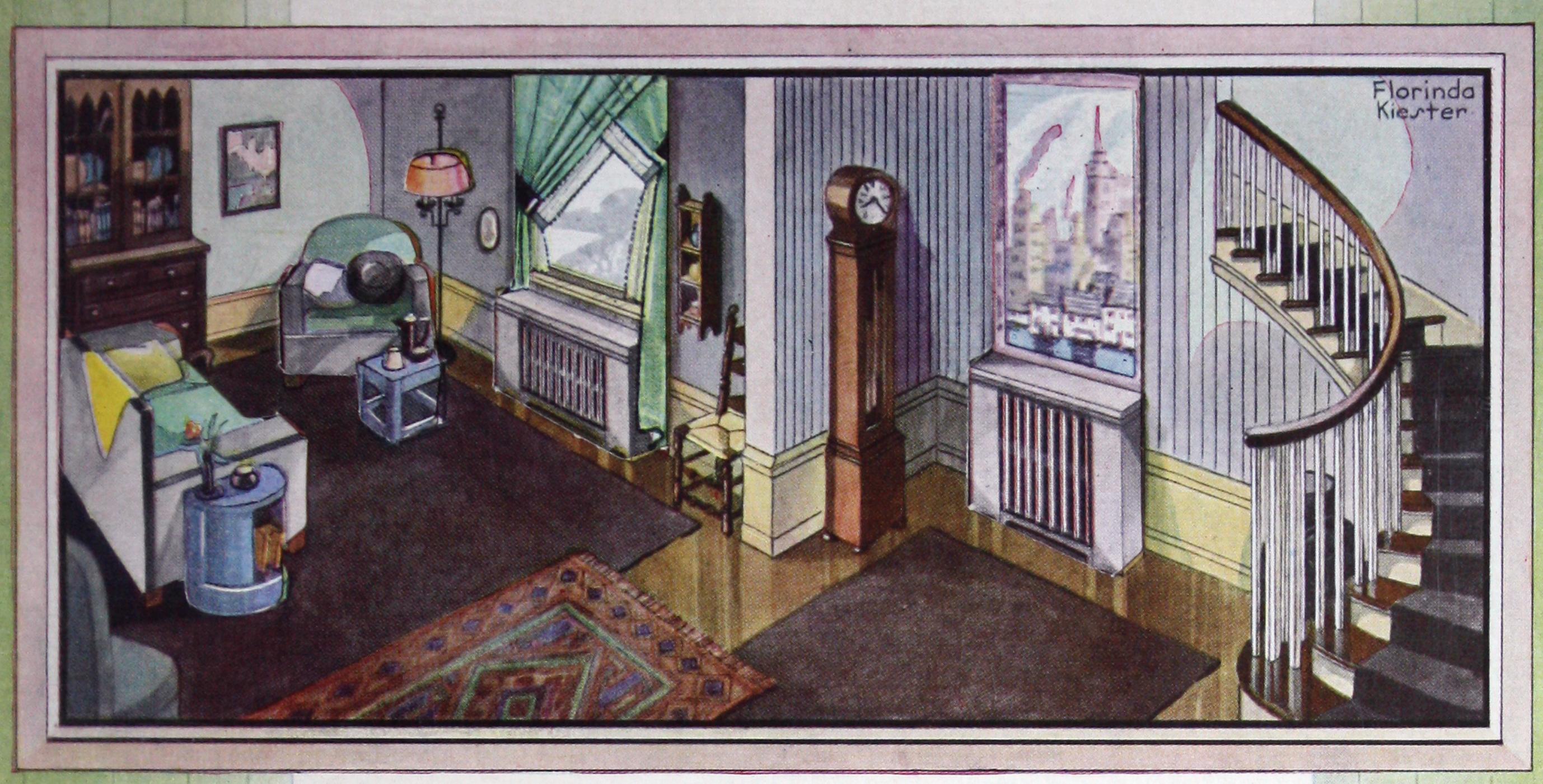
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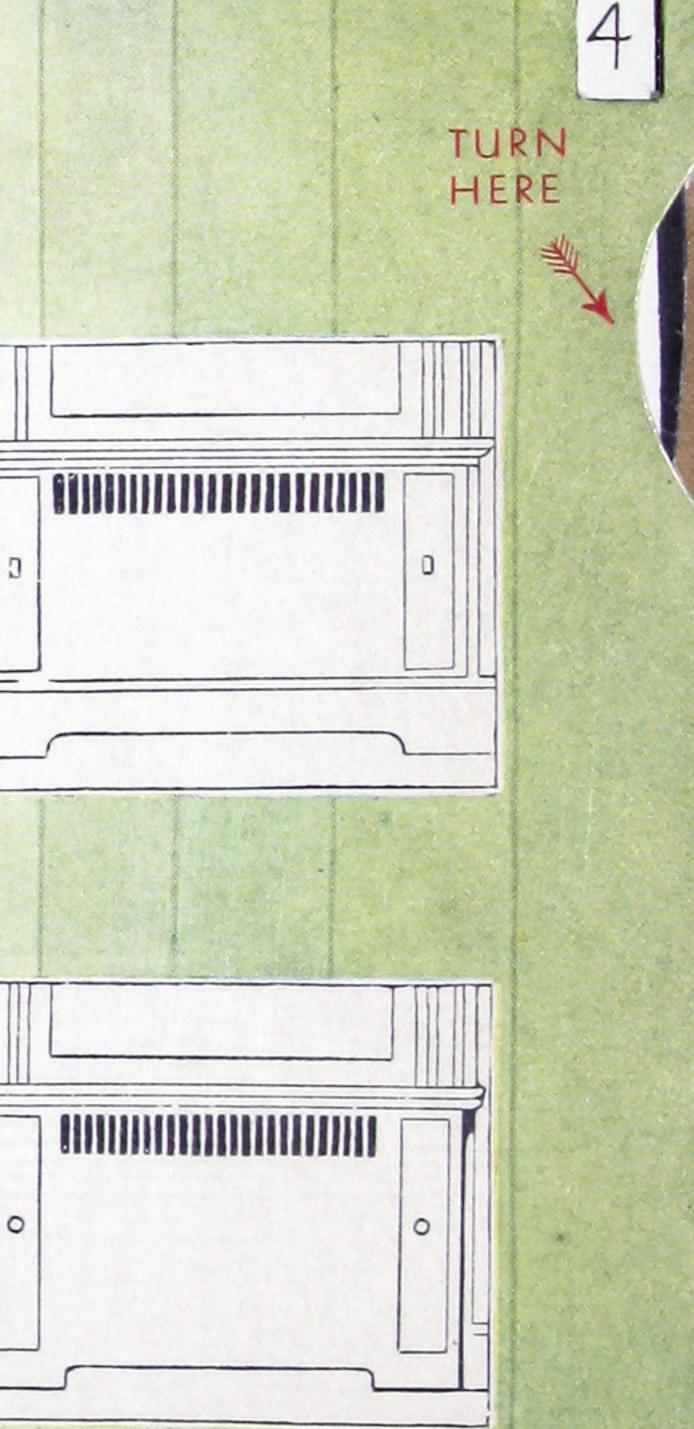
VELCOME and INVESTMENT WORTH of HOME

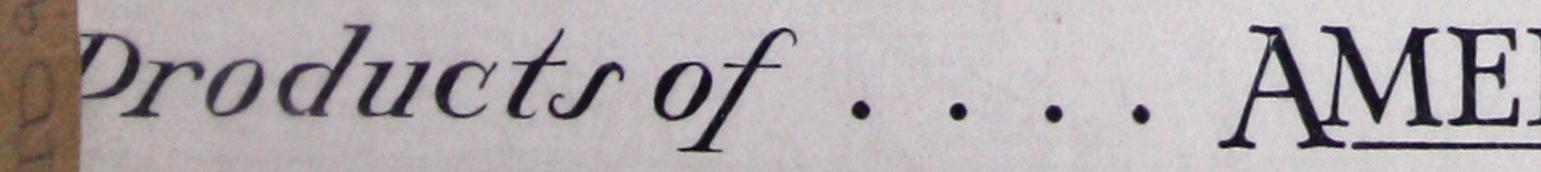


Type OK ARCO Radiator Enclosure This enclosure conceals radiator valve and trap, provides useful top and leaves front exposed for radiant heating effect.



With a clean sightly "Ideal"
Boiler you can
use your cellar
as a liveable
place for work
or play





GIVE YOUTH TO THE OLD HOME

HE old home ... foundation of the family and center of human hopes . . . anchor of youth and the haven of old age . . . trysting place of lovers and the meeting place of friends . . . source of the finest sentiment and the scene of anniversaries and reunions . . . HOME.

It has done much, that old home, but it will do still more for you if you will do something for it. Give it a fresh start in life with up-to-the-minute American Radiator Heating. Even aside from all sentiment, it is the best business investment you could make. For American Radiator Heating adds more than its cost to the value of property and it pays for itself in the fuel that it saves. What it means in terms of living comfort can hardly be measured in terms of money. And always it gives you the peace of mind assured by a product with over forty years of success and satisfaction behind it.

As you look at the reverse side of this folder, turn the dial at the right and see what a regeneration a modern "Ideal" jacketed boiler makes in the cellar; while upstairs the new Arco Radiator Enclosure, Type OK, "dresses up" the radiators, covering valves and piping and providing a useful top. This Enclosure costs very little and can be adjusted in place in less than a minute.

Your local American Radiator Heating Dealer will gladly give you full particulars about this modern equipment and how you can pay for the little it costs, at your convenience. Give the old home this chance to do still more for you.

AMERICAN RADIATOR COMPANY

40 WEST 40th STREET, NEW YCRK CITY
Branches in Principal Cities

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